



# Product Sustainability – accelerate to the next generation with GaBi 5 Software

ORGANIZATION	SUSTAINABILITY TEAM	PRODUCT DEVELOPMENT	OPERATIONS	SUPPLY CHAIN	MARKETING	STRATEGY
GaBi 5 SOFTWARE	<b>COMPETITIVE ADVANTAGE:</b> Take a strategic, measurable approach to product sustainability and become a leader in your industry.					
	<b>PRODUCT INNOVATION:</b> Analyze the sustainability performance of new products, use scenario analysis and simulations to identify the best alternatives.					
	<b>COST REDUCTIONS:</b> Analyze environmental impacts and direct & indirect costs to make the most sustainable business decisions and reduce cost.					
	<b>BRAND ENHANCEMENT:</b> Use quantifiable and verifiable credentials for sustainability communication to enhance your brands.					
	<b>PRODUCT DIFFERENTIATION:</b> Use life cycle results to produce eco-labels and Environmental Product Declarations (EPDs) to differentiate your products.					
	<b>RISK MANAGEMENT:</b> Understand hotspots in value chains, identify materials or process of concern and mitigate risk.					
	<b>COMPLIANCE:</b> Ensure compliance of existing products and design products that meet environmental regulations.					

9 of the Top 10 Green Brands 2011  
rely on PE product sustainability solutions\*

\*Interbrand's Best Global Green Brands ranking 2011

Companies are recognizing that sustainability, beyond its importance to reputation management, has become central to creating value and maintaining market leadership. Product Sustainability initiatives help organizations to improve the environmental footprint of the next product generation, differentiate their brands, optimize their value chains and gain competitive advantage.

### How can you realize business value with next generation product sustainability?

GaBi Software guides your product sustainability efforts every step of the way. From the development of your product sustainability strategy to the execution and communication of results – GaBi supports all stakeholders in the company with critical sustainability intelligence to gain competitive advantage.



**PE INTERNATIONAL**  
EXPERTS IN SUSTAINABILITY

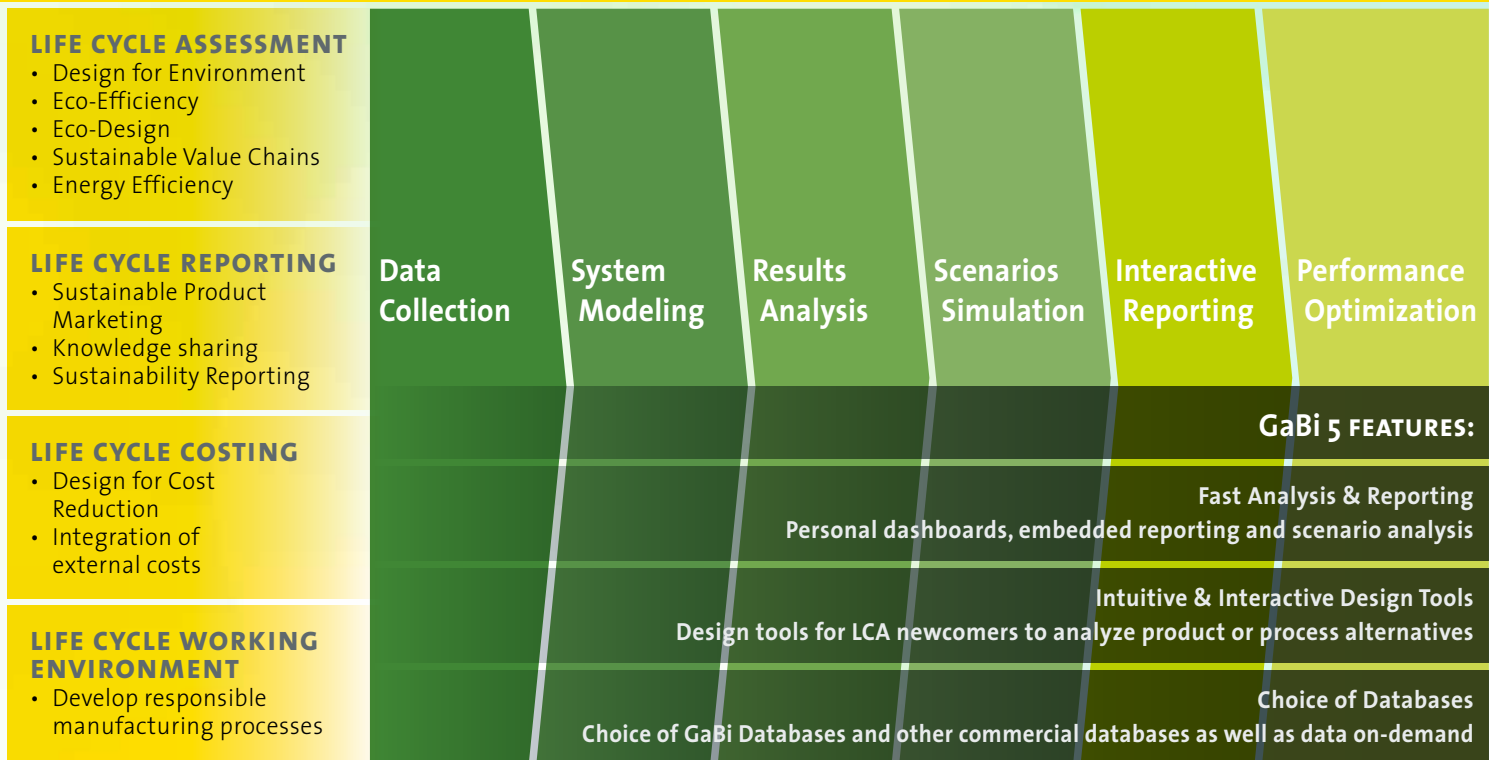


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**How does GaBi 5 work?**

GaBi 5 software presents a visualization approach using process flow diagrams to reflect the real-world production process including all inputs and outputs (e.g. materials, energy, water and waste) as well as potential environmental impacts. The results of this life cycle assessment (LCA) are then converted into actionable sustainability intelligence for the whole company. Whether you are a deeply experienced LCA practitioner or are just getting started with LCA, GaBi 5 provides a set of assessment tools with an ease of use second to none.

**Databases**

Product sustainability metrics are only as valid as the data used. With GaBi Software you have the unique choice to combine GaBi Databases, which always contain the most accurate real-world data, with other commercial databases and regional content such as ecoinvent, US LCI, ELCD and others.

**Why choose PE product sustainability solutions?**

GaBi Software by PE INTERNATIONAL is the most trusted product sustainability solution by LCA practitioners in business. Every day, over 1,500 large enterprises, industry associations and SMEs rely on PE product sustainability solutions. GaBi is also the LCA system of choice for research institutes and universities.

PE INTERNATIONAL is the market leader in life cycle assessment software, content and consulting with over 20 years of experience and 20 offices around the globe.

To hear more about how our customers feel about GaBi, click [here!](#)



Dan Pettit, RD&Q Sustainability, Kraft Foods Inc.



»Over the years GaBi has become a core tool for product- and process-related environmental activities at Volkswagen.«

Dr. Stephan Krinke, Head of Product and Environment, Volkswagen AG

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